

VIDEO MARKETING

What type of equipment is needed? 4

A Mobile Phone 1

HD Camera 2

Screen Share Software 3

Pro studio and green screen 4

What type of video to make? 3

Funny 1

Educational 2

Corporate Presentation 3

? 1 Why Video

1 Easy to rank in the search engines

2 Easy to Produce

3 Easy to make go viral

? 2 How to host video

1 Video sharing sites

2 Self Hosted

3 Cloud Hosted